



PIGMENTS

Keentex Pigment Resin Color (PRC) is a highly concentrated coloring vehicle with excellent dispersion and pH stability that is readily miscible in all waterbase inks. It is available in Basic colors and neon/luminous colors. All Keentex pigment are lead free and therefore eco friendly.

Pigments are Color(s) added to all types of waterbase inks.

**QUEZON CITY Main Office: Unit 1 # 1022 E. Rodriguez Sr. Avenue, Bgy Mariana Quezon City, Philippines
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KEENTEX REGULAR COLORS

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a.) Regular colors – concentrated colors. It is recommended to only mix a maximum of 5%-7% on the base of all types of waterbase ink.

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KEENTEX NEON COLORS

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b.) Luminous colors/Neon colors-concentrated colors. It is recommended to only mix a maximum 15%-20% on the base of all types of waterbase ink.

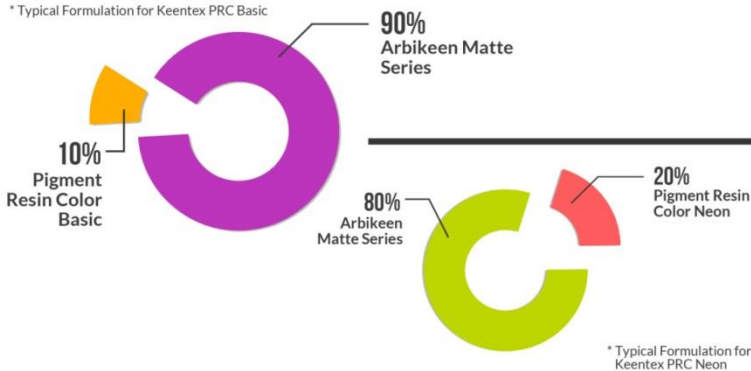
WATER BASE
Arbikeen Series

KeenTex PRC | SAMPLE APPLICATION

Color Matching: Arbikeen Matte Series

This is the typical formulation for all of the matte base of the Arbikeen Series.

* Typical Formulation for Keentex PRC Basic



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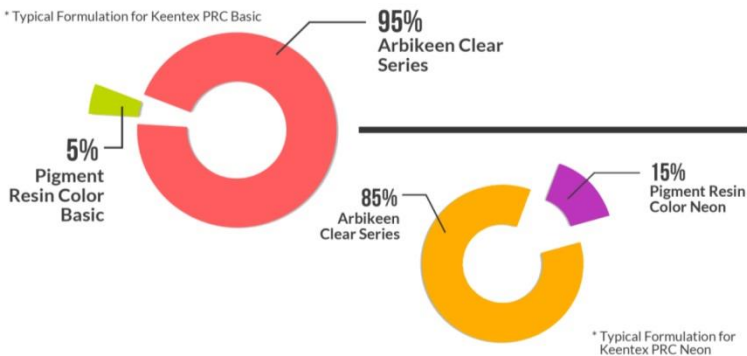
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Color Matching: Arbikeen Clear Series

This is the typical formulation for all of the clear base of the Arbikeen Series.

* Typical Formulation for Keentex PRC Basic



www.keenworth.com



GENERAL INFORMATION

PIGMENT FOR WATERBASED INKS	Pigment			
	KEENTEX PRC (Pigment Resin Color)			
	The <u>Pigment Resin Color (PRC)</u> is a coloring vehicle, readily miscible in all waterbase inks. It has excellent dispersion and pH stability.			
	SERIES		APPLICATION	
			SUBSTRATE	
			WHITE	COLOURED
KEENTEX PRC	BASIC	Standard Color Paste	✓	✓
	NEON	Fluorescent Color Paste	✓	✓



CHARACTERISTICS



BRILLIANT
COLORS



GOOD
COLOR LONGEVITY

SUBSTRATE APPLICATIONS

Waterbase Pigment Resin Colors for Textile use

www.keenworth.com

WATER BASE

Arbikleen Series

KeenTex PRC | SAMPLE APPLICATION

DATA

DATA

KEENTEX PRC BASIC SERIES	PIGMENT LOAD (%)	Light Fastness (5%)	Light Fastness (1%)	Washing Fastness	Dry Cleaning	Discharge	Heat
		5%	1%				
Yellow LM	5%	6	5	5	3	5	4
Yellow GL	5%	6	5	5	3	5	4
Orange BR	5%	7	6	5	2-3	5	3
Red SC	5%	5	4	4	1-2	2	1-2
Red CM	5%	7-8	6	5	4	3-4	4
Red RB	5%	7-8	6-7	5	4-5	4-5	5
Violet DC	5%	8	6-7	5	4-5	5	4-5
Blue RY	5%	8	7	5	2-3	5	4-5
Blue UL	5%	8	7	5	5	*	5
Green EM	5%	7	7	5	5	*	4-5
Green AP	5%	6	6	5	4	*	4-5
Brown DK	5%	5	5	5	2	2	2-3
Black IC	5%	8	8	5	5	5	5
White TW	30%	8	8	5	5	5	5

(*) color shade changes but never fades away.

KEENTEX PRC NEON SERIES	PIGMENT LOAD (%)	Light Fastness (5%)	Light Fastness (1%)	Washing Fastness	Dry Cleaning	Discharge	Heat
		5%		1%			
Yellow FF	5%	3	3	3-4	4	4	5
Orange FF	5%	3	3	3-4	4	4	5
Pink FF	5%	3-4	3-4	4-5	4	4	5
Red FF	5%	3-4	3-4	4	4	4	5
Rose FF	5%	3-4	3-4	4-5	4	4	5
Violet FF	5%	3-4	3-4	3-4	4	4	5
Blue FF	5%	3-4	3-4	3-4	4	4	5
Green FF	5%	3	3	4	4	4	5



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LEGEND

GRADE	DEGREE OF FADING	LIGHT FASTNESS TYPE
1	Very Extensive Fading	Very Poor
2	Extensive Fading	Poor
3	Significant Fading	Fair
4	Appreciable Fading	Moderate
5	Moderate Fading	Good
6	Slight Fading	Very Good
7	Very Slight Fading	Excellent
8	No Fading	Outstanding



The data provided is the color fastness results based on tests done. Its purpose is to help determine the degree of fading when exposed to light source, washing, dry-cleaning, discharging and heat.

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